

Discussion on the Reform of French Literature Course Based on the Concept of Big Data

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Keywords: Big data concept, French literature, Personalized development, Teaching content, Reform strategy

Abstract: French literature course is a very important basic course for French majors in colleges and universities, and it plays a key role in improving students' French professional quality. The concept of big data refers to the analysis and integration of massive amounts of information and data to accurately analyze the needs of users, and then provide users with more accurate and personalized services. Therefore, applying the concept of big data to the French literature class can effectively promote the reform and optimization of the curriculum. The article firstly analyzes the concept of big data concept and the value of big data concept to French literature course, and then explores the specific strategy of French literature course reform under the concept of big data.

1. Introduction

The establishment of French literature courses is mainly to effectively improve the students' French language ability and to gain a deeper understanding of French culture through the reading and appreciation of various French literary works, and to further understand the connotation of French language from the perspective of cultural cognition And law. However, these problems still exist in the teaching of French literature in colleges and universities at this stage, which affect the teaching effect, such as the old teaching model and the single teaching method. Quality education requires that education and teaching should be based on the actual situation and development needs of students. Therefore, under the concept of big data, French literature courses should be reformed accordingly to enhance the teaching effect.

2. Overview of Big Data Concept

The so-called big data is literally a very large collection of data, but in fact, big data is called big data not only because of its huge quantity, but also includes the very rich types of data and the speed of data processing. Very fast and the authenticity of the data is very high. In addition, big data is also a collection of information that cannot be obtained and processed by ordinary software tools within a specified time. Of course, the information services and information experience that big data brings to people are also impossible to achieve with traditional small-scale data. The big data concept is actually the process of big data analyzing and collating data and finally providing users with targeted services. The big data concept specifically includes the collection and collation of the information required by users, and then the scientific integration of the data. Reasonable analysis, and finally provide targeted services and personalized applications to users based on the analysis results presented. The big data concept has the following characteristics: one is that it is highly targeted, and the other is that it is highly efficient. Through the concept of big data, more accurate information services can be provided to users, and at the same time, information resources can be effectively expanded on the basis of users' needs, so as to broaden users' horizons and enable users to learn more comprehensively. To look at the problem from a different perspective. In particular, the pertinent characteristics of the big data concept can better understand the individual needs of users, so as to provide users with personalized services.

3. The Value Analysis of Big Data Concept for French Literature Class

3.1 The Concept of Big Data is Conducive to Improving the Effectiveness of French Literature Teaching

The teaching of French literature courses is not only to instill some basic language knowledge for students, but also to enable students to understand French language at a deeper level. For example, students need to understand and accept the connotation and acceptance of French language from a cultural level or even a spiritual level. Laws, so as to effectively improve students' cross-cultural communication skills in French. Therefore, the teaching of French culture courses must conform to the students' interest and needs, and be able to set up teaching strategies reasonably according to the actual situation of the students, so as to solve the problems and confusions of the students in the study of French culture. The concept of big data can accurately analyze the needs of users in the process of data integration and processing. This aspect can provide a good reference for French cultural teaching. Through big data, students' language foundation and thinking habits can be analyzed. In the teaching process, appropriate supplements to the teaching content based on the analysis results can better improve the effectiveness of the French literature course teaching.

3.2 The Concept of Big Data is Conducive to Improving the Teaching Relevance of French Literature Courses

In the context of quality education, education and teaching pay attention to students' academic conditions, and carry out corresponding teaching activities according to the actual situation and development needs of students, so as to realize the development of teaching activities to better serve the development of students. In the teaching of French culture courses, because students have great differences in the foundation of French, the traditional one-size-fits-all teaching model has been unable to better meet the learning needs of all students. The teaching model needs to be reformed accordingly. Improving the pertinence of teaching can actually solve the problems of each student in the learning process. However, it is not easy to be able to make teaching estimate all students. To achieve this teaching effect, teachers must first have a comprehensive and in-depth understanding of students. The personalized service emphasized in the big data concept is similar to the targeted teaching in the student-based education concept. French literature teachers can learn from the personalized service in the big data concept, and use big data to analyze and organize the students' language foundation and the needs of all aspects, and the situation of all students is integrated. The concept of big data can provide effective information basis for the targeted teaching of French cultural courses, thereby promoting the teaching reform of French cultural courses.

3.3 The Concept of Big Data is Conducive to Promoting the Personalized Development of Students

In recent years, with the continuous deepening of curriculum reforms, more and more attention has been paid to the individualized development of students. Therefore, both teaching content and teaching methods in education and teaching emphasize diversification, in order to meet the individualized development of students Development needs. Especially in the teaching of French culture, culture itself is diversified, and everyone's understanding of culture is also multi-angled. It is precisely because different people have different understandings and cognitions of culture that it further promotes the development of cultural diversification. . Therefore, in the teaching of French literature, teachers must actively protect the individual development of students. Cultural teaching that is too modular will not deepen students' understanding of French culture. On the contrary, it will also cause students to misunderstand French culture, which is not conducive to improving students' ability to communicate across cultures. The teaching of French literature courses based on the concept of big data can protect the individual development of students to a large extent, because the concept of big data itself is built on the basis of respecting the individual needs of users. Therefore, in the big data The teaching of French literature courses under the concept can effectively improve the quality of teaching on the basis of meeting the individual needs of students and promoting the individual development of students.

4. Analysis of the Existing Problems in the Teaching of French Literature

4.1 The Teaching Model is Too Old

Judging from the current teaching status of French literature courses in most colleges and universities in our country, it is still affected by the traditional teaching mode, and French literature is taught in the form of a large amount of theoretical knowledge instillation. In classroom teaching, teachers mainly promote students' understanding and cognition of French literary works by instilling a large amount of French literary theory knowledge into students. This teaching mode of instilling literary theoretical knowledge is not only very boring in content, and cannot effectively stimulate students' interest in French literature. At the same time, due to differences in the life background, previous education background and interests of college students, there is also a certain gap on the basis of French. French literature teachers use a large amount of literary theoretical knowledge to teach French literature without considering the actual situation of the students and their learning needs. This teaching mode is too one-size-fits-all and will lead to some students with better foundations in teaching. Students with poorer foundations will not be able to get better promotion, and students with a poor foundation will have more difficulty in learning, and it will be difficult to keep up with the pace of teachers' lectures. In either case, it will have a greater impact on students' enthusiasm and enthusiasm for learning. Therefore, it is very important to reform the French literature curriculum under the concept of big data.

4.2 The Teaching Method is Too Single

The traditional French literature course teaching adopts a single method of knowledge explanation, and the form is relatively simple. Moreover, in the process of knowledge explanation, teachers cannot fully integrate the students' individual development needs and rationally set up teaching methods, nor can they adopt effective teaching. Methods to stimulate students' in-depth cognition of literature. Especially in the teaching of French literature, literature itself is an open concept. Everyone has his own unique insights into literature and his own different ways of understanding, and each student's focus on the same literary work will be different. As the saying goes, there will be a thousand Hamlets in the eyes of a thousand people. It can be seen that everyone has a different understanding of literature. In the current French literature teaching in colleges and universities, a single teaching method will gradually solidify the teaching of literature, and the students' thinking in French literature will gradually become regularized and fixed. Especially in the teaching of French literature, most students have a relatively low level of exposure to French literature, and they need to be further stimulated both in terms of thinking and understanding. Therefore, in the teaching of French literature, teachers need to be based on the individual characteristics of students continuously enrich teaching methods.

4.3 The Teaching Content is Not Comprehensive Enough

Every literary work has its generation background, social background, historical background, etc. Only based on these backgrounds can the literary work have more literary value, and it is also based on these backgrounds that students can better understand literature. The connotation and emotion in the work. However, in the teaching of French literature courses in most colleges and universities in our country, the teaching content is more concentrated on the literary works themselves, and the social and historical backgrounds of the works are less involved, and even some French literature teachers directly ignore them. Introduction to the background of literary works. This will not only affect students' in-depth understanding of French literary works, but may even lead to misunderstandings. Although from the perspective of the French literature course itself, it is not wrong for teachers to pay attention to the interpretation of literary works, from the perspective of students' learning and understanding needs, it is also important to strengthen the introduction of the background of literary works and the author. Student-oriented teaching is to design teaching methods and teaching content reasonably according to the needs of students' learning and development. Therefore, in French literature teaching, teachers should continuously improve the teaching content to promote students' in-depth understanding of French literary works. And

cognition.

5. The Specific Implementation Strategy of the French Literature Course Reform Based on the Concept of Big Data

5.1 Analyze the Foundation of Students' Situation through Big Data, and Establish a Student-Oriented Teaching Model

The primary task of the French literature course reform is to change the old teaching model and transform the traditional teacher-based teaching model into a student-based teaching model. According to the concept of big data, teachers can use big data to integrate and analyze students' preferences in French literature. At the same time, they can use big data to effectively test and analyze the students' French foundation, and organize these analysis data to form a college student's French literature database is used as a basis to construct a new student-oriented teaching model. The big data concept provides a good information foundation for the construction of the student-oriented teaching model, which is conducive to the smooth and efficient implementation of the teaching model. For example, under the concept of big data, teachers have a full and comprehensive understanding of the French foundation of students in the class, and classify students according to their basic situation, and implement hierarchical teaching. For some students with relatively poor French foundation, the teacher pushes them some relatively simple and easy-to-understand French literary works on the basis of basic knowledge teaching, so that these students can further consolidate their language foundation in the reading of these literary works. For those students with a better foundation, based on basic teaching, they can push some classic French literary works, so that they can have a deeper grasp and cognition of French culture and some excellent ideas.

5.2 Enriching Teaching Methods Based on the Results of Big Data Analysis to Provide Students with a Better Learning Experience

Students' interest is the motivation to promote students' active and active learning. In the French culture course teaching, teachers should also "fit themselves" in the setting of learning methods, and design corresponding teaching methods according to students' habits and hobbies. Teaching in the way you like to learn can better stimulate students' interest in learning, enhance students' participation in the teaching process, and thereby improve the quality of French literature teaching. Teachers can use big data ideas to collect, sort and analyze all aspects of students' French learning data, including students' French learning styles, ways of thinking, and so on. For example, some students like to appreciate and experience French culture by reading excellent French literary works, while some students like to understand French culture and learn French knowledge by watching classic French literary films. In this way, through the sorting and analysis of big data, teachers have mastered the interest needs of students, and can reasonably set up teaching methods according to the students' interests according to the teaching content, so that students can use their habitual learning methods to complete the collection of knowledge. In addition, in order to promote the overall development of students, enrich the classroom teaching methods, and provide students with a good learning experience, teachers can also organize various interactive teaching activities according to the teaching content, such as French literature seminars and French literature. Knowledge debate competitions, etc., this kind of interactive teaching activities can more stimulate students' learning motivation, and at the same time, through continuous interaction, students can have a deeper understanding and mastery of knowledge. In the development of these teaching activities, teachers can also use the concept of big data to comprehensively analyze the actual learning situation and performance of students, so as to further optimize and reform the teaching methods based on the analysis results.

5.3 Improve the Comprehensiveness of the Teaching Content of French Literature Based on the Idea of Big Data Information Integration

The teaching of French literature courses is not only to realize students' understanding and cognition of French literary works itself, but also to enable students to have a more comprehensive and specific understanding of French culture and development through literary works, thereby enhancing students' cross-border skills. Cultural communication ability. Therefore, in the teaching of French literature, teachers should pay attention to supplementing the teaching content on the basis of the literary work itself, including the background of the work and the introduction of the author, etc., so that the teaching content is more comprehensive and the students better understand French culture and the development of France provide a more substantial information base. The concept of big data has a strong ability to integrate information. Teachers can use this to integrate the social and historical backgrounds related to French literary works, as well as the relevant introductions of the authors, so that students can understand literary works from more aspects. In addition, in the process of understanding French culture, teachers can collect and filter French literary works of the same period through big data, so that students can fully and concretely understand French culture and the characteristics of the times from multiple literary works. In particular, different writers have different perceptions and feelings of the times in the same period. Reading and learning the works of different writers can understand French culture from multiple angles, which is beneficial for students to analyze and judge from a more objective perspective. .

6. Conclusion

In summary, the development of French literature courses plays an important role in improving students' French language expression ability and cross-cultural language communication skills. Under the concept of big data, it can promote the establishment of a student-oriented teaching model in French literature courses. The teaching methods and teaching content are enriched based on the academic conditions of the students and the interests of students, so as to effectively improve the teaching quality of French literature courses.

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